## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.

Serial No. : 09/805,336 Examiner : J. Janvier

Filed : March 13, 2001 Art Unit : 3622

For : METHOD AND SYSTEM FOR CREATING AND

ADMINISTERING INTERNET MARKETING

**PROMOTIONS** 

July 6, 2009

## RESPONSE TO NOTICE OF DEFECTIVE APPEAL BRIEF

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being filed with the Commissioner for Patents, P.O. Box 1450, Alexandria Virginia 22313-1450, by EFS Web on July 6, 2009.

Stanley D. Ference III
Reg. No. 33,879

July 6, 2009

Date of Signature

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

Responsive to the Notice of Defective Appeal Brief dated June 4, 2009,

Applicants are filing herewith an Amended Appeal Brief. Applicants have updated the Summary of the Claimed Subject Matter section to ensure each independent claim is separately summarized, as required. Applicants believe the filing of the Amended Appeal Brief constitutes a full response to the Notice.

It should be noted that because July 4, 2009 fell on a holiday and was a Saturday, and that July 5, 2009 was a Sunday, ensures this paper is timely filed as of Monday, July 6, 2009, the next business day.

Respectfully submitted

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